



Dear Loup Loup Community,

First and foremost, we are very pleased to announce that our former Board of Director President, Jon Brown has accepted the position of Interim Executive Director for the Loup Loup Ski Bowl. Jon brings a tremendous amount of business insight and experience to this position and his leadership as Board member and President uniquely qualifies Jon for this role. Welcome to your new role Jon!

We want to thank everyone once again that responded to our recent Loup Loup Community Survey. Your feedback has been heard and we are the first stage of rolling out changes at the Loup based on your feedback. We are committed as a non-profit, volunteer-based organization to providing winter sports education for our community through the operation of a safe, affordable, family friendly mountain destination for today and future generations.

Following this mission and vision, we are proud to announce a significant roll-back in our Seasons Pass pricing for the 2023-2024 season which increases the accessibility to the Loup for all of our community members and their families. Please see our new Seasons Pass Fall pricing below, which is effective immediately and will be available until November 12<sup>th</sup>, 2023. After this date our Seasons Pass Winter pricing will then be available.

Purchase your Seasons Passes here: <https://skitheloup.com/passes-tickets/>

<b>2023-2024 Season Pass Fall Pricing (sales tax not included)</b> (pricing effective immediately until November 12 <sup>th</sup> , 2023)	
Adult 20-64	\$549
College	\$450
Youth (7-12)	\$200
Teen (13-19)	\$225
5th Grade	\$10
6 & Under	\$10
Nordic / Snowshoe / Uphill	\$75
Couple	\$950
Family (1 Parent, 1 Teen/Youth)	\$700
Family (2 Parents, 1 Teen/Youth)	\$1,110
Family (Additional Teen/Youth)	\$175
Senior (65-69)	\$375
Super Senior (70+)	\$150
Corporate	\$850
Additional Corporate Employee	\$450
Adult Core Values Punch-Pass (10 days)	\$399
Teen Core Values Punch-Pass (5 days / 10 days)	\$100 / \$200
Youth Core Values Punch-Pass (5 days / 10 days)	\$75 / \$150

To all of our Annual Passholders,

Thank you so much for your unwavering support of the Loup! We fully acknowledge the difference in pricing and intend to make it right for you. Please keep an eye on your inbox.